

COMPANY PROFILE

GotoDirect is your go-to destination for premium computer hardware and innovative tech solutions. We are passionate about delivering the latest technology to your fingertips at lightning speed, offering a curated selection of products from the most trusted brands. Committed to quality and reliability, our mission is to make high-performance tech accessible to meet your ever-evolving needs.



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**RELIABILITY ENGINEERED
INNOVATION DELIVERED**

At **GotoDirect**, we understand the importance of personalized support and timely assistance. Whether you have a question, need guidance, or require help with an order, we're just a call or email away.

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We at **GotoDirect** know that technology is more than just tools — it's an essential part of your daily life and business growth. That's why GotoDirect is committed to offering the latest in high-performance computer hardware for individuals and organizations. We provide reliable and innovative solutions that keep you moving forward in today's fast-paced tech world.

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INTRODUCTION

A brief overview of GotoDirect, highlighting our commitment to providing high-quality tech solutions.

02.

ABOUT

Mission: Our core mission to deliver innovative, reliable tech solutions.

Vision: The future we aim to shape with cutting-edge technology.

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PRODUCT CATALOG

A categorized breakdown of the hardware and tech solutions we offer.

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SELLING PRODUCTS

A highlight of our best-selling items and why they are customer favorites.

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RECOGNITION

A showcase of any industry recognition, certifications, or awards we've received.

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COLLABORATION

Details about our partnerships and collaborations with key brands or companies.

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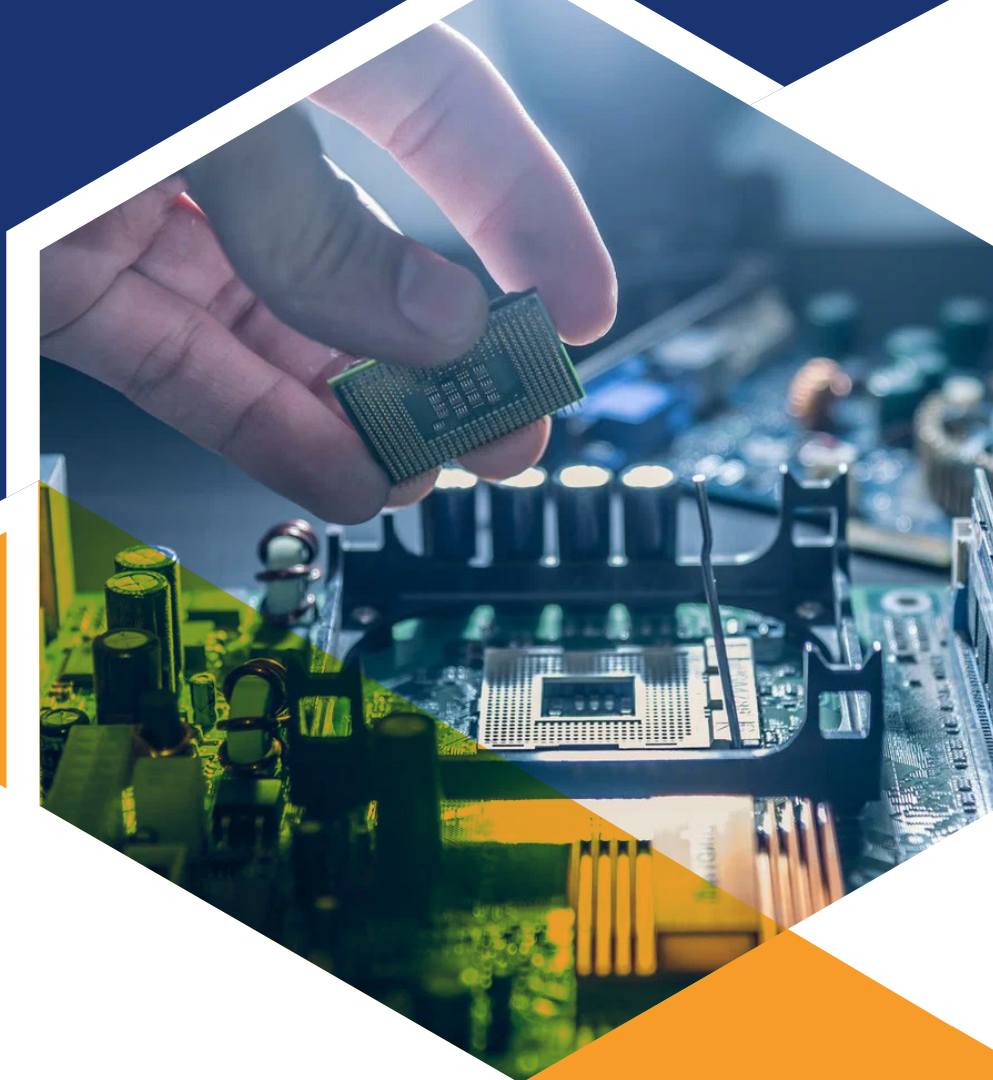
WHY CHOOSE US

A persuasive section on what sets GotoDirect apart from other retailers.

08.

CONTACT US

Information on how customers can reach out to us for inquiries, support, or partnerships.



WELCOME TO **GOTODIRECT**

Welcome to GotoDirect, where technology and innovation come together to transform the way you shop for computer hardware. Since 2010, we have been a trusted partner for individuals and businesses, delivering an extensive selection of premium tech solutions. At GotoDirect, we are not just passionate about technology – we are passionate about empowering our customers with the tools they need to thrive in a connected world.

WHO WE ARE

Our team is committed to helping you navigate the ever-evolving tech landscape. From cutting-edge hardware to eco-conscious options, we ensure you have access to the latest innovations from industry-leading brands like HP, Dell, IBM, and more. By prioritizing quality, affordability, and sustainability, we make high-performance technology accessible while embracing practices that reduce environmental impact.

WHAT SETS US APART

With a focus on delivering both new and expertly refurbished products, we provide solutions designed for diverse needs. From amateur gamers to business professionals and industry leaders staying ahead of evolving tech trends, our affordable pricing, fast shipping, and exceptional customer support ensure a seamless shopping experience for everyone.

ABOUT US

GotoDirect has been a trusted e-retailer dedicated to providing a wide selection of premium computer hardware for individuals and businesses for over a decade. Our team is passionate about technology and committed to helping our customers find the best solutions for their needs. With a focus on quality and innovation, we ensure our customers have access to the latest tech from the most reputable brands. By providing affordable pricing and a swift shopping experience, we aim to make high-performance technology accessible to everyone while being mindful of the long-term impact of our choices.

MISSION

Our mission is to deliver reliable, high-quality tech solutions that meet the diverse needs of our customers. We are dedicated to offering both new and refurbished products, ensuring that customers have access to the best options available while embracing practices that promote sustainability and responsible consumption.

VISION

We strive to be the ultimate destination for technology – a place where innovation meets accessibility and sustainability. By delivering a broad range of solutions, we aim to inspire confidence in our customers while shaping a more eco-conscious, tech-savvy future.

*Let **GotoDirect** be your go-to source for all things tech. Together, we can power progress, one solution at a time!*



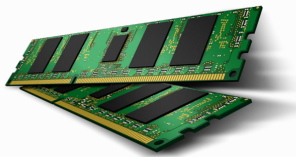
PRODUCT CATALOG

Browse our curated catalog of computer parts and accessories, where you will find everything you need to customize, enhance, and elevate your computing experience with the latest, high-quality products.



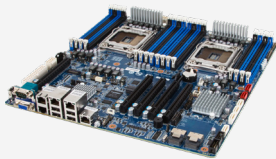
CPU PROCESSORS

Our Intel and AMD processors are designed for everything from everyday tasks to intense gaming. The features include speed, reliability, and value at competitive prices so you can have a powerful CPU for all your needs



MEMORY

Boost your system's performance with premium memory cards and RAM options. Our selection includes top-rated DDR, DDR2, DDR3, and DDR4 memory for desktops and laptops, providing the ultimate speed and efficiency.



MOTHERBOARDS

Find high-quality motherboards from ASUS, MSI, and Gigabyte to build a gaming rig or upgrade your server. We have the perfect motherboard to provide speed, stability, and seamless integration.



NETWORKING ACCESSORIES

Our networking solutions include wireless adapters, network expansion modules, and access points from brands like HP, Dell, and IBM. Our buyers find these reliable for personal and industrial use.



SSD DRIVES

High-performance SSD drives that offer faster data access and improved reliability. We have top-tier models, including SATA and NVMe options, delivering rapid boot times and smooth performance.



HARD DRIVES

Boost your storage with durable hard drives from brands like Seagate and Western Digital. Our collection of HDDs offers high capacity to ensure smooth data access and long-lasting use.



PRINTERS & SCANNERS:

Elevate office efficiency with our range of high-quality printers and accessories. Find reliable single-function printers, multi-functional models, and advanced scanners for all your documentation needs.



POWER SUPPLIES:

Power your devices with premium cables & batteries designed for efficiency and durability. From desktop power supply cables to specialized connectivity options, we offer solutions that ensure stable connections.

Explore our full range of high-performance computer components at gotodirect.com and find the latest hi-tech, from powerful processors and reliable storage solutions to advanced networking gear. Shop now and take the next step towards building the ultimate setup!



LATEST PRODUCTS AT GOTODIRECT

NETWORK SWITCH

ECS-AGGREGATION - UBIQUITI NETWORK SWITCH

High-speed, scalable, and reliable

Fast Data Transmission: 48 high-speed 10/25GbE SFP28 ports for efficient performance.

Scalable Flexibility: 6 additional QSFP28 ports for network expansion.

Improved Routing: Layer 3 features boost network efficiency.

Space-Saving Design: Rack-mountable for compact, organized setups.



HARDDRIVE

WD2002FFSX - WESTERN DIGITAL RED PRO NAS 2TB

Optimized for NAS performance

Speed & Performance: 7200RPM speed and 64MB cache for faster access.

Reliable for NAS: Tailored for NAS, delivering consistent performance.

Versatile Form Factor: Fits seamlessly in most NAS systems.





SSD

MZ-V9E2T0B/AM - SAMSUNG 990 EVO 2TB NVME SSD

Lightning-fast and secure storage

Ultra-Fast Transfers: PCI-Express 5.0 x2 NVMe interface for quick data handling.

Enhanced Durability : 3D NAND TLC flash for long-lasting reliability.

Advanced Security: AES-256 and TCG Opal 2.0 encryption for data protection.

Seamless Compatibility: M.2 2280 form factor for smooth upgrades.

SAMSUNG



ACCESS POINT

CW9178I - CISCO WIRELESS 9178I ACCESS POINT

Ultra-fast WiFi 7 with optimal coverage

High-Speed Connectivity: Tri-band WiFi 7 with 6GHz frequency for fast speeds.

Stable Connection: MIMO 4x4:4 technology ensures consistent performance.

Reliable Coverage: Indoor design for commercial and office environments.





PROCESSOR

100-100001277WOF - AMD RYZEN 9 9950X PROCESSOR

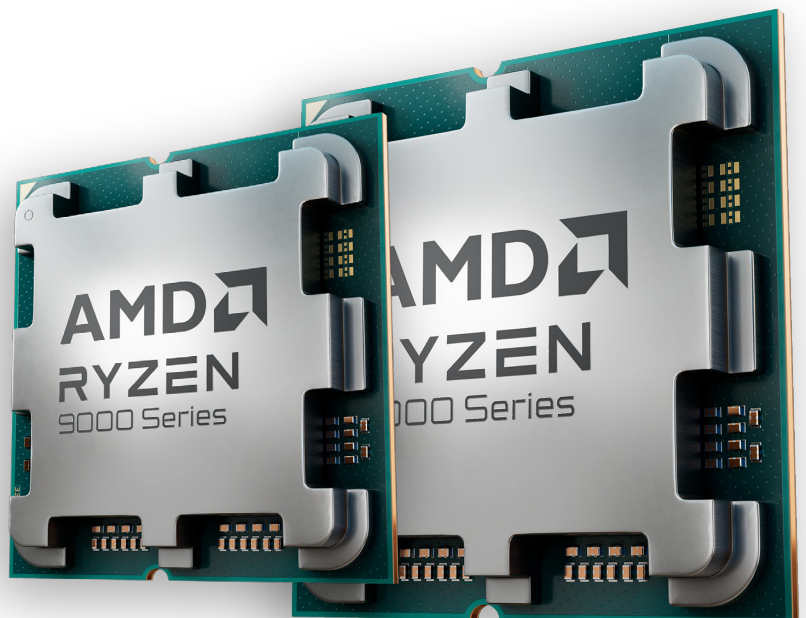
Ultimate power and speed for all tasks

Exceptional Performance: 16 cores at 4.3GHz for gaming and multitasking.

Efficient Power Use : 170W power draw for low energy consumption.

Enhanced Graphics: Integrated Radeon graphics for smooth visuals.

AMD 



WIRELESS ROUTER

RAXE500 - NETGEAR NIGHTHAWK RAXE500 ROUTER

Fast, reliable Wi-Fi 6E router

Ultra-Fast Connections: 4 x 1GbE and 1 x 1/2.5GbE Ethernet ports.

Optimized Speed: Tri-band design with 6GHz frequency for seamless Wi-Fi.

Multi-Device Support: 4x4 MIMO technology handles multiple devices with ease.

NETGEAR





PRINTER

28B70A#B1H - HP SMART TANK 7301 PRINTER

High-quality printing with versatile connectivity

Professional-Grade Prints: 1200 x 1200 dpi for black and 4800 x 1200 dpi for color.

Efficient Output: Prints 15 pages per minute for black and 9 pages per minute for color.

Flexible Connectivity: USB, Bluetooth, and wireless options for easy setup.





AWARDS & RECOGNITION

At **GotoDirect**, our commitment to innovation, excellence, and customer satisfaction has been consistently acknowledged by industry leaders and clients alike. We've proudly earned numerous accolades:

- ✓ **Excellence in Customer Experience** – Recognized for delivering top-tier service and seamless customer experiences.
- ✓ **Leader in Technological Innovation** – Awarded for pushing the boundaries in making hi-tech hardware accessible.
- ✓ **Best E-Commerce Experience** – Honored for providing a user-friendly, reliable, and efficient online shopping platform.

These honors inspire us to continue setting the bar high, striving to exceed expectations with every product and service we offer.



PARTNERSHIPS & COLLABORATIONS

At **GotoDirect**, we believe in the power of collaboration to drive innovation and growth. We've formed strong partnerships with leading brands in the tech industry, enabling us to provide cutting-edge products and solutions. These collaborations allow us to leverage shared expertise, offer exclusive deals, and enhance our offerings for our customers. By working with trusted partners, we can deliver the best in technology, customer service, and value.

Through these partnerships, we are shaping the future of the tech industry.



NVIDIA

As a leading global innovator in graphics processing technology, NVIDIA partners with us to bring cutting-edge GPUs and exceptional AI solutions. Their high-performance graphics cards are ideal for gaming, professional rendering, and AI-based applications. With powerful hardware and industry-leading software, NVIDIA helps users push the boundaries of what's possible in the world of computing.



D-LINK

D-Link is a leader in networking solutions and is known for its reliable and high-performance routers, switches, and wireless systems. By partnering with D-Link, we offer our customers advanced networking solutions that provide robust connectivity and enhanced security for both home and business environments.



WESTERN DIGITAL

Western Digital is a trusted name in data storage. Through our partnership, we bring customers high-quality hard drives, SSDs, and NAS solutions designed for durability and performance, ensuring data integrity and fast access for both personal and enterprise use.



LENOVO

Lenovo, known for its cutting-edge computing technology, enables us to offer a wide range of desktops, laptops, and workstations. This collaboration ensures that our customers get the best in performance, reliability, and innovative features for both personal and business needs.



CISCO

Cisco is synonymous with networking excellence. Our collaboration with Cisco allows us to deliver high-performance switches, routers, firewalls, and wireless solutions that provide reliable, secure, and scalable networking capabilities for organizations of all sizes.



INTEL

Intel, a global leader in semiconductor technology, empowers us to provide customers with the latest processors and computing solutions. With Intel's advanced technology, we ensure that our clients have the power to run complex applications and enjoy exceptional performance.



SEAGATE

As a renowned leader in storage technology, Seagate's products, including HDDs and SSDs, are integral to our offerings. Our partnership with Seagate ensures high-capacity, reliable storage solutions that are perfect for individuals and businesses that demand high-performance data storage.



EXTREME NETWORKS

Extreme Networks specializes in innovative network solutions that deliver high-speed, reliable connectivity for organizations. By collaborating with Extreme Networks, we offer next-generation networking hardware designed to streamline operations, improve productivity, and support scalability for growing businesses.

**SMART TECH FOR A SMARTER
TOMORROW**



WHY CHOOSE US?

We provide high-quality, reliable, cutting-edge technology solutions catering to personal and business needs. Our partnerships with top-tier brands ensure access to top-of-the-line products. With our commitment to customer satisfaction, secure transactions, and fast delivery, we aim to offer products, value, and solutions that meet your specific needs. Choose us for a seamless, trusted shopping experience backed by expert support and competitive pricing.

Uncompromising Quality: We ensure every product meets rigorous standards for reliability and performance, giving you peace of mind with every purchase.

Industry Best Practices: Our processes align with the latest industry benchmarks, guaranteeing the best value and innovation for your needs.


Exceptional Customer Service: Our dedicated team is here to assist you with expert guidance and personalized support every step of the way.

Fast & Reliable Delivery: Experience quick and secure shipping, ensuring your products arrive on time and in perfect condition.

 gotodirect

WE'RE HERE FOR YOU!

At GotoDirect, we understand the importance of personalized support and timely assistance. Whether you have a question, need guidance, or require help with an order, we're just a call or email away.

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We value your time and trust — let us help make your experience seamless and satisfying

CONTACT US

The logo for GotoDirect features a stylized orange icon of a circuit board or network of nodes to the left of the word "gotodirect" in a white, lowercase, sans-serif font.